

Student service idea Pitch

NSU is going to invest 30-50 lacs taka for any small business/service inside NSU premise. You are a consulting firm and will provide NSU with a business/service idea that is feasible and is helpful for the students of NSU. Keep in mind that the business/service is not for profit and only for the benefit of NSU.

Current Situation

Current situation of NSU regarding the area where your suggested business/service will be developed.

Your Idea

Considering the current situation what business/service are you suggesting.
Why are you suggesting this business/service?

Implementation

Provide all the necessary details on how this business/service will be implemented in NSU.

Each group will come up with an idea and have to present the idea in a persuasive manner. Keep in mind that this is a pitch and you have to persuade NSU authority to select your idea.