

Subject: Music Station can do more now..!!

Date: Thursday, December 29, 2011 8:53:06 PM Bangladesh Time

From: Kazi Nurus Sofa

To: Careline Team Leaders, Customer Care, Marketing

CC: Shihab Ahmad, Solaiman Alam, Qauser Zaman, Sharif Shibly Sadique, Taufiq Anwar, Arman

Dear All,

Our Music Station should be the One Stop Shop for all your music need- as a part of this idea **dedicating songs** is now possible from 5858. Please try out now.

Also, going social is another route which we believe will make our services grow sustainably. For the first time in Bangladesh, now our valued subscribers can post an **automatic status update on Facebook** whenever a song is added as favorite in Banglalink Music Station.

Please refer to the attached brief for further details. Wait back and more is on the way...

Best Regards,
Kazi Nurus Sofa
VAS Marketing Team

From: Kazi Nurus Sofa

Sent: Wednesday, November 16, 2011 9:09 PM

To: Careline Team Leaders; Customer Care; Sales

Cc: Solaiman Alam; Qauser Zaman; Sharif Shibly Sadique; Arman Mahbub; Marketing

Subject: Launching Happy Hour in Banglalink Music Station (5858)

Dear All,

With immense pleasure, we would like to inform you that banglalink introduces '**Happy Hour**' promo from tomorrow in banglalink music station (5858) where the registered subscribers of music station can enjoy a discounted IVR browsing rate from midnight till 5pm. Moreover, there will be incentives like free handsets & talk-time to entice the subscribers to explore the world of music with banglalink music station:-

- ❖ Listen to a variety of songs from more than 30 channels.
- ❖ Enjoy songs in three major languages- Bangla, Hindi and English.
- ❖ Search for your favorite songs using voice search options.
- ❖ Add songs to playlist and access your favorite ones anytime.
- ❖ Share your playlist with friends more easily.

Offer Details:

- ❖ Dial 5858 and enjoy **10 paisa** (+VAT) browsing rate from Midnight till 5PM.
- ❖ During the campaign period, Top-3 users of the day will get **free talk-time**.
- ❖ The subscriber being the highest user of the week will get a **Samsung Corby II** handset.
- ❖ At the end of the campaign, top user of the month will win the grand prize **Nokia N9** handset.

Campaign Duration: 1 month.

So, what are you waiting for....

Just dial 5858 and start the music now!!

Please refer to the attached brief for further details.

Thanking you all for your best wishes and support. ☺

Kazi Nurus Sofa
VAS Marketing
Contact# 01926662560